

**Date:** 21<sup>st</sup> June Friday: 13:00-16:45, and networking drinks afterwards

**Place:** Stichting Qeske Maastricht (<https://qeske.nl/>)

**Address:** [François de Veyestraat 8B, 6221 AB Maastricht](#) (free parking in the venue is available)

HOUR	AGENDA
13.00-13.30	Walk in, <b>introduction of InnovationGUIDE</b> , agenda and goal of the day
13:30- 15:30 (2H) *with short breaks of 5-10 minutes in between	<b>Presentations and Panel:</b> Speakers showcase good practices (3 cases: 30 minutes each - approx. 20 minutes for presentations and 10 minutes for Q&A), and then followed by a panel discussion, Q&A with the speakers, the moderator, and audience  Speakers: <ul style="list-style-type: none"><li><input type="checkbox"/> Coen van der Gugten, City Council member at Gemeente Maastricht</li><li><input type="checkbox"/> Nikos Kalegoras, Professor at the Research Center of Sustainable International Business (SIB) of Zuyd University of Applied Sciences</li><li><input type="checkbox"/> Paul Crutzen, Entrepreneur, Founder of Stichting Qeske</li></ul>
15:30-16:30 (1H) *with short breaks of 5-10 minutes in between	<b>Moderated Interactive Sessions on Opportunities and Barriers in Promoting Rural Entrepreneurship with speakers and audience</b> <u>Theme 1:</u> Challenges in financing and structure <u>Theme 2:</u> Challenges in training, capacity development, regional and international networking
16:30-16:45	<b>Wrap up and key takeaways: How to scale rural entrepreneurship and innovation</b> Bring in the outcomes from the day, and share the ideas and key takeaways
16.45-	<b>Closing &amp; Networking with some drinks</b>